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# MARCO RODRIGUEZ



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## WEB

mudostudio.com

## PHONE

(928) 581 7059

## EMAIL

mdroks@gmail.com

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## RESUME

### PROFILE

I'm Marco, designer in the field of visual communication. I have over 12 years of professional experience using design, typography, photography, illustration, and color to help clients tell their visual stories.

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### DESIGN

Diverse experience in both print and digital design.

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### SKILLS/EXPERTISE

Effective art direction, project management, and production skills. With a solid understanding of marketing, branding, and corporate standards.

Proven ability to balance the creative process with hard deadlines for effective time management.

Ability to approach each project with a unique perspective in order to come up with thoughtful concepts and devise creative solutions to challenges.

Developed a keen attention to detail through years of production experience.

Able to work with colleagues with diverse personalities and strengths to establish and maintain a productive team.

Adobe Creative Suite, CSS, Figma, Google Workspace, HTML, Identity + Branding, Mac + Windows, Microsoft Office Suite, Packaging Design, Print Production, Publication Design, UI/UX, Web Design

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### EXPERIENCE

#### Fisher, Phoenix, AZ

Senior Designer / November 2017 - Present

Collaborated with clients to create vision. Responsible for leading and designing, brand identities, from start-up to large private companies, plus professional sports teams. Conceive, presented, and meet deadlines and requirements for designs.

#### MGM Design, Yuma, AZ

Lead Graphic and Web Designer / April 2014 - October 2017

Responsible for leading and designing websites, brand identities, print materials for start-up and mid-sized companies. Responsible for collaborating with clients to create vision, conceive designs, and meet deadlines and requirements.

#### TOI (Taste of Ink), Phoenix, AZ - \*Remote

Graphic Designer / September 2011 - February 2014

In a web-based environment, I designed brand identities and print materials for start-up and mid-sized companies. Other roles fulfilled included art direction, and managing client relations.

#### Birthmark Brands, Phoenix, AZ

Graphic Designer / February 2010 - May 2011

While at Birthmark, I successfully managed and coordinated graphic design projects from concept through completion. I was also responsible for collaborating with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

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### EDUCATION

Arizona State University

Bachelor of Science in Design, May 2009

Visual Communications

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### LANGUAGES

Ability to read, speak, write English and Spanish fluently.